



U.S. Department of Commerce

**SELECTUSA<sup>®</sup>**  
**INVESTMENT SUMMIT**

# 2018 SELECTUSA INVESTMENT SUMMIT AGENDA

**\*\*The session topics and timing in the below agenda are subject to change. The agenda will be updated regularly on the Summit website: [www.SelectUSASummit.us](http://www.SelectUSASummit.us)\*\***

## WEDNESDAY JUNE 20, 2018

Note: A more detailed agenda for the SelectUSA Investment Academy can be found on the Summit website.

8:00AM-8:00 PM	REGISTRATION HOURS
8:30-9:30 AM	CONTINENTAL BREAKFAST
9:30-12:00 PM	SELECTUSA INVESTMENT ACADEMY MORNING SESSIONS
12:00-2:00 PM	EXHIBITION HALL OPENING AND LUNCH
2:00-4:30 PM	SELECTUSA INVESTMENT ACADEMY AFTERNOON SESSIONS
5:00-6:30 PM	WELCOME RECEPTION

## THURSDAY JUNE 21, 2018

6:45-7:45 AM	REGISTRATION OPENS & CONTINENTAL BREAKFAST
7:45-7:55 AM	COLOR GUARD
7:55-8:00 AM	INTRODUCTORY REMARKS
8:00-8:15 AM	WELCOME ADDRESS
8:15-9:00 AM	<b>SUCCESS IN THE U.S. MARKET</b> <i>The United States presents unique opportunities, access to customers, and strategic advantages that are essential for business growth. Global leaders will share their perspectives on how companies can succeed in the U.S. market during this period of economic revival.</i>
9:00-9:15 AM	<b>CABINET REMARKS: TAX AND REGULATORY REFORM</b>
9:15-9:30 AM	<b>GOVERNOR REMARKS</b>
9:30-10:15 AM	<b>TAX AND REGULATORY REFORMS</b> <i>Historic tax and regulatory reforms in the United States are creating unique opportunities for economic growth and expansion. Global CEOs will discuss the impact of recent reforms for new investors.</i>

<b>10:15-10:30 AM</b>	<b>GOVERNOR REMARKS</b>
<b>10:30-10:45 AM</b>	<b>CABINET REMARKS: ENERGY INVESTMENT AND INNOVATION TECHNOLOGY</b>
<b>10:45-11:00 AM</b>	<b>BREAK</b>
<b>11:00AM-12:00 PM</b>	<b>NETWORKING IN EXHIBITION HALL</b>
<b>12:00-1:00 PM</b>	<b>LUNCHEON AND KEYNOTE SPEAKER</b>
<b>1:00-1:30 PM</b>	<b>EXHIBITION HALL OPEN</b>
<b>1:30-2:30 PM</b>	<p><b>CONCURRENT BREAKOUT SESSIONS</b></p> <p><b>Intellectual Property Protections</b>  <i>The United States is known for its innovative R&amp;D environment and cutting-edge technologies, but these would not be possible without the strong emphasis placed on Intellectual Property (IP) protection. This panel will explore how entrepreneurs and global businesses can apply existing U.S. patent, trademark, copyright, and trade secret laws to preclude and thwart counterfeiting and other intellectual property theft that pervades markets worldwide.</i></p> <p><b>Leveraging Industry Clusters</b>  <i>International companies can strengthen existing clusters in cities and regions throughout the United States, often serving as a magnet for additional foreign direct investment. This session will discuss how companies can tap into clusters and how communities can leverage their clusters to foster growth.</i></p> <p><b>Advanced Manufacturing</b>  <i>Highly efficient and versatile new production methods, such as robotics technologies, advanced automation, and the industrial Internet of Things (IoT) are encouraging manufacturers to move production closer to end consumers and to favor locations that offer the best infrastructure and highest-skilled workers. In this session, experts will provide attendees with insights into how best to invest in and capitalize on these major trends to locate or grow their U.S. operations, and how to prepare for a future in which systems become self-regulating and machines are able to learn from each other and from their own mistakes.</i></p>
<b>2:30-3:30 PM</b>	<b>BREAK</b>
<b>3:30-4:30 PM</b>	<p><b>CONCURRENT BREAKOUT SESSIONS</b></p> <p><b>Accelerating Innovation through Strategic Partnerships</b>  <i>Collaboration among corporations, leading research universities, local non-profit organizations, and public institutions is driving innovation. These partnerships facilitate synergies among research capacity, entrepreneurship, access to capital and skilled workers to create innovation centers and innovation based economies in cities and regions across the U.S. This panel will explore the development of different types of partnerships across the U.S. that enhance innovation in products and processes.</i></p> <p><b>Workforce Development</b>  <i>A skilled workforce is one of the most critical elements a company needs to be successful. The United States is home to one of the most productive, talented workforces in the world, and prides itself on its workforce development programs and technological advances that directly impact labor skill requirements. This panel will cover the U.S. workforce landscape in depth, and will discuss the evaluation of labor costs and skills availability, training and hiring resources to consider, state laws regarding labor contracts that may impact an operation's structure, and other U.S. labor market considerations.</i></p>

## **Tax Reform**

*The new “Tax Cuts and Jobs Act” legislation will have varying impacts on both domestic and foreign companies investing in the United States. Understanding these new regulations and how they may impact your company will be an important component to your organization’s success. Led by U.S. accountants and tax attorneys, this session will discuss the changes that affect the global economy and will inform international businesses on what they need to know when making future investment decisions.*

**4:30-5:00 PM NETWORKING IN EXHIBITION HALL**

**5:00-7:00 PM STATE AND LOCAL NIGHT RECEPTION**

## **FRIDAY JUNE 22, 2018**

**7:00-8:00 AM REGISTRATION & CONTINENTAL BREAKFAST**

**8:00-8:15 AM CABINET REMARKS: WORKFORCE DEVELOPMENT**

**8:15-9:00 AM GROWTH BEYOND THE BOTTOM LINE**

*Global business growth relies on harnessing innovation, cultivating the best talent, and creating and executing a bold vision. Global innovators from diverse backgrounds will discuss their perspectives on how the U.S. national innovation ecosystem fosters growth beyond the bottom line.*

**9:00-9:30 AM GOVERNOR REMARKS**

**9:30-10:15 AM REBUILDING AMERICA’S INFRASTRUCTURE**

*Creating the next generation of U.S. infrastructure requires dramatically reducing permitting regulations, unleashing private sector capital and expertise, investing in rural areas, focusing on transformative projects, and training 1 million workers through skills-based apprenticeships education. Leading executives will discuss the future of America’s infrastructure and the opportunities it provides investors.*

**10:15-10:45 AM GOVERNOR REMARKS**

**10:45-11:00 AM BREAK**

**11:00-11:15 AM CABINET REMARKS: RURAL DEVELOPMENT**

**11:15-11:45 AM ARMCHAIR WITH GLOBAL LEADERS**

*Global executives will provide their perspectives on business and economic trends and the opportunities for foreign direct investment in the United States.*

**11:45 AM-12:00 PM CABINET REMARKS: PROMOTING GLOBAL ECONOMIC PROSPERITY**

**12:00-1:00 PM NETWORKING LUNCHEON IN THE EXHIBITION HALL**

**1:00–4:00 PM NETWORKING IN THE EXHIBITION HALL**